**The Pearl-Hanlon method of decision making.**

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| **Criterion Rating** |
| **Proposed initiative**  | **Rating**  | **A. Size of problem (% affected)**  | **B. Seriousness of Problem**  | **C. Effectiveness of Intervention**  | **D. Ease of Implementation**  | **Total score****A** *x* **B** *x***C** *x* **D** |
|  | 9 or 10 | >50%  | Very serious  | 80-100% effective  | Virtually no effort |  |
|  | 7 or 8 | 25 - 50% | Relatively serious  | 60% - 80% effective  | Very minimal effort |  |
|  | 5 or 6 | 10-25 % | Serious | 40% - 60% effective  | Moderate effort |  |
|  | 3 or 4 | 5 – 10% | Moderately serious  | 20% - 40% effective  | Substantial effort |  |
|  | 1 or 2 | 1-5 % | Relatively not serious  | 5% - 20% effective  | Major and sustained effort |  |
|  | 0 | <0.01%  | Not serious  | < 5% effective  | Virtually impossible  |  |