**The Pearl-Hanlon method of decision making.**

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| --- | --- | --- | --- | --- | --- | --- |
| **Criterion Rating** | | | | | | |
| **Proposed initiative** | **Rating** | **A. Size of problem  (% affected)** | **B. Seriousness of Problem** | **C. Effectiveness  of Intervention** | **D. Ease of Implementation** | **Total score**  **A** *x* **B** *x***C** *x* **D** |
|  | 9 or 10 | >50% | Very serious | 80-100% effective | Virtually no effort |  |
|  | 7 or 8 | 25 - 50% | Relatively serious | 60% - 80% effective | Very minimal effort |  |
|  | 5 or 6 | 10-25 % | Serious | 40% - 60% effective | Moderate effort |  |
|  | 3 or 4 | 5 – 10% | Moderately serious | 20% - 40% effective | Substantial effort |  |
|  | 1 or 2 | 1-5 % | Relatively not serious | 5% - 20% effective | Major and sustained effort |  |
|  | 0 | <0.01% | Not serious | < 5% effective | Virtually impossible |  |